

Observations on the Stage 1 Consultation process

September 2015



NuGen Moorside Consultation Evaluation of Consultation Events, May to July 2015

Adequacy of Consultation

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MOORSIDE
HAVE YOUR SAY



How NuGen will consult
with you on our proposals



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MAY 2015

Appraisal of Consultation Events

- All events and venues appraised by CCC, CBC and ABC officers
- Standard pro forma to assess
 - Venue and facilities
 - Staff interaction
 - Quality of presentation materials

Key Findings

Positive

- Effective and well organised
- High quality presentational material
- Engaging and interactive staff
- Successful event on Sellafield site
- Permanent Whitehaven information centre
- Additional event arranged as need identified

Key Findings

Lessons to learn

- Better signage outside venues
- Balancing staff numbers to visitors
- More bespoke events as arranged for Sellafield to better engage business and academic communities
- Clearer strategy for hard to reach groups

The Councils' Responses to the Stage 1 Consultation

- Transport
- Skills and Supply Chain
- The Associated Development sites
- Impact on Services
- Spoil from site preparation
- Mitigation of impact
- Legacy Benefits
- Understanding of cumulative impacts



Things to think about for Stage 2

- Clear expectation of greater detail – where things will be; what will they look like; how does the road and rail infrastructure work?
- Understanding the number and source of responses.
- Clarity and consistency of messages – the campus and the camp.
- Use lessons learned to develop better strategy for stage 2.