

Fulfilment of SoCC activities

Page	Requirement	Fulfilment
11	<p>Commitment to hold public exhibitions at the following locations;</p> <p>Whitehaven, Cleator Moor, St Bees, Egremont, Beckermet, Gosforth, Seascale, Bootle, Ravenglass, Distington, Millom, Workington, Maryport, Wigton, Cockermouth, Keswick, Broughton in Furness, Carlisle, Penrith, Kendal, Barrow in Furness.</p>	<p>Public exhibitions were held at all the locations set out in the SoCC and three additional exhibition events were held.</p> <p>Saturday 16th May Whitehaven Civic hall Wednesday 20th May St Bees, Seacote Hotel Thursday 21st May Beckermet, The Reading Rooms Monday 1st June Seascale, Methodist Church Hall Tuesday 2nd June Cleator Moor, Civic Centre Wednesday 3rd June Egremont, Market Hall Tuesday 9th June Gosforth Village Hall Wednesday 10th June Ravenglass, Muncaster Parish Hall Thursday 11th June Bootle, Millstones Centre Tuesday 16th June Broughton Victory Hall Wednesday 17th June Millom Network Centre Thursday 18th June Barrow, The Forum Tuesday 23rd June Workington Bridge Centre Church Wednesday 24th June Maryport, The Wave Thursday 25th June Distington Community Centre Tuesday 30th June Carlisle Hallmark Hotel Wednesday 1st July Cockermouth Town Hall Tuesday 7th July Kendal Town Hall Wednesday 8th July Penrith Methodist Church Thursday 9th July Keswick, Skiddaw Hotel Wednesday 15th July Wigton, Market Hall</p> <p>Three additional exhibition events were added. These were: Saturday 11th July Braystones Thursday 16 July Sellafield Canteen Wednesday 16th July Whitehaven Civic Hall</p> <p>The Whitehaven Moorside Information Centre held a public exhibition throughout the full 10 week consultation from Monday to Friday (10am - 4pm) and Saturday morning (10am to 12pm).</p>

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11	The times, dates and locations of these events will be publicised in the newsletter referred to on page 16, on our consultation website: www.nugenconsultation.com and in local advertising and media coverage before they occur	<p>The newsletter advertising the events was posted to all addresses in the Whitehaven Travel-to-Work area between: 6th-11th May 2015.</p> <p>These dates, times and locations were also published on the consultation website.</p> <p>The advertisement was carried by The Whitehaven News, The Times and Star, The Cumberland News, The News and Star, The Northwest Evening Mail, The East Cumbrian Gazette, The Cumberland and Westmorland Herald, The Keswick Reminder and The Westmorland Gazette between 7th-14th May 2015.</p> <p>In addition, NuGen engaged with broadcast and press outlets locally, regionally and nationally, with the result that there was editorial coverage of the consultation, while the NuGen team utilised its relationships with various stakeholders in order that messages about the consultation were frequently carried by social media (Twitter and Linked In).</p>
11	To ensure access for people with different commitments and working arrangements these events will begin in the late morning and remain open into the early evening.	<p>21 events ran from 11.00am to 7.00 pm in the evening.</p> <p>Two events at Whitehaven and Braystones were held on Saturdays. One event was held in the canteen at Sellafield over the lunch time period.</p> <p>The Moorside Information Centre carried an exhibition Monday to Friday and Saturday mornings throughout the ten week consultation period. It was open between 10am and 4pm Mon – Fri and 10am and 12noon Saturday.</p> <p>Posters were placed in local shops and Community Centres in the main social housing estates in West Cumbria, including Mirehouse and Kells in Whitehaven; in Cleator Moor; in Salterbeck in Workington; and in Ewanrigg and Maryport.</p>
13	People in urban adversity: In addition to mailing a summary to all households in the Whitehaven Travel to Work Area (TTWA), we will target geographic areas with higher levels of 'urban adversity' by placing posters in centres of community activity.	<p>Posters were placed within the main social housing estates as described above. Posters were provided to every Parish Council in Cumbria and they were asked to display them on their notice boards. See also how NuGen complied with page 11 of the SoCC, which is relevant here.</p>
13	Those without broadband: As well as mailing the summary to all households in the Whitehaven TTWA we will promote opportunities for engagement in the press, radio and television. We will place posters in communities with poor internet access. We will provide the opportunity for personal engagement through our drop in exhibitions.	<p>Posters were placed within the main social housing estates as described above. Posters were provided to every Parish Council in Cumbria and they were asked to display them on their notice boards. See also how NuGen complied with page 11 of the SoCC, which is relevant here.</p>

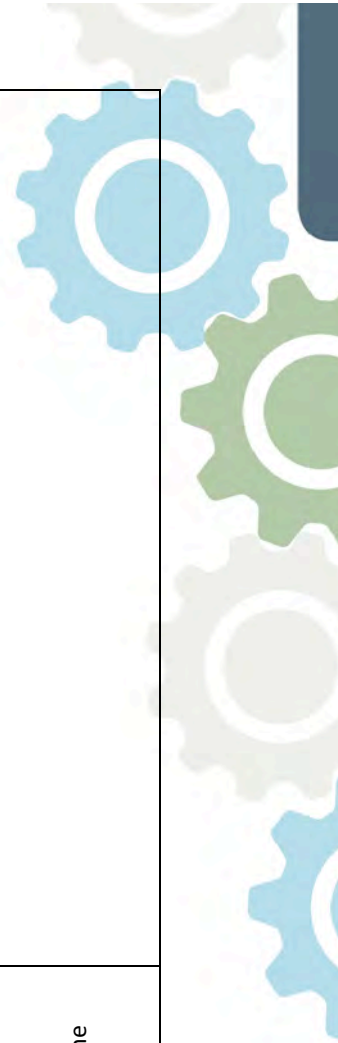
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13	Geographically isolated communities: As well as mailing all households in the Whitehaven TTWA we will ask Parish Councils in these areas to display a poster with information on our consultation on their public notice boards. We will provide remote access through our web portal. We will also respond to individual requests for more information.	As above, and see comments on page 17 below in relation to the web portal.
13	Young people: We will work with schools and teachers to provide information for dissemination and encourage visits to our consultation events. We will also use Twitter and text messaging to communicate information about our consultation.	<p>It has been NuGen's experience that generally, young people will not attend a consultation event unless it is specifically targeted at them. To address this, NuGen liaised with local primary and secondary schools throughout the consultation to offer special opportunities to students to attend consultation events.</p> <p>NuGen was pleased to welcome Beckermet Primary School, Whitehaven Academy, members of the Cumbrian Youth Parliament and members of the West Cumbrian Young Nuclear Professionals to special events.</p> <p>Unfortunately most schools found it difficult to respond to the invitation to attend a specific event on a specific day. Learning from this experience, NuGen has already commenced an engagement exercise with four local secondary schools, Energus and Energy Coast University Technical College (with primary schools to follow) to ensure that such opportunities in the second stage of consultation are engineered in such a way that schools are able to accept.</p>



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13	Older people: As well as mailing all households in the Whitehaven TTWA we will send information to facilities for the elderly e.g. sheltered housing. We will also use radio and television to ensure awareness of the opportunity to respond.	<p>In addition to the mailing of all households in the Whitehaven TTWA, posters were sent to group residential accommodation facilities for older people throughout West Cumbria.</p> <p>Radio and television was used as described and NuGen engaged with broadcast and press outlets locally, regionally and nationally, with the result that there was editorial coverage of the consultation, while the NuGen team utilised its relationships with various stakeholders in order that messages about the consultation were frequently carried by social media (Twitter and Linked In).</p>
13	People with disabilities: We will make information available in large print and in audio to assist the visually impaired. We will use radio and television to ensure awareness of the opportunity to respond. To improve access for those with hearing loss, as well as mailing the summary to all households in the Whitehaven TTWA, we will use newspapers and our web portal. For people with mobility disabilities, web portal access will be available from their home location and a Freephone number will be provided should they wish to discuss issues with NuGen. Exhibition venues will have disabled access.	<p>Large print version of the consultation documents were available on the website.</p> <p>The SoCC Summary information was made available in audio form and provided to Copeland and Allerdale Talking Newspapers.</p> <p>All exhibition venues had disabled access.</p> <p>Radio and television coverage was secured as above.</p> <p>All planned proposals were met.</p>
13	Ethnic minorities: As well as mailing to all households in the Whitehaven TTWA, we will make information available through community leaders and to specific locations used by communities on request.	<p>Specific mailing was sent to ethnic minority based organisations. Information was sent to:</p> <p>Chinese Association Cumbria Bangladeshi Community Association Cumbria Vistula (Polish Association Cumbria) AWAZ Cumbria Best Life Cumbria</p> <p>A check was made with the Local Authorities to ensure there were no other known groups that could be included.</p>



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13	<p>Holiday homeowners, tourists and visitors: We will hold some events in major tourist centres such as Keswick, Kendal and Ravenglass. We will also advertise in the national press. Web access to the consultation will be available to second homeowners living anywhere. We will also use Twitter and text messaging to communicate information about our consultation.</p>	<p>Events were held in these locations. The consultation was held in the height of the holiday season.</p> <p>An additional event was held at Braystones Caravan Park at a weekend.</p> <p>Local, regional and national media coverage was secured and social media used as described above.</p>
13	<p>Time poor/busy working people: As well as mailing all households in the Whitehaven TTWA, we will have extended opening hours at our exhibitions, provide engagement through our web portal, and maintain an information centre throughout the consultation period at the Civic Hall in Whitehaven for anyone that cannot attend an exhibition event. We will also use Twitter and text messaging to communicate information about our consultation.</p>	<p>Fulfilment in these aspects previously described.</p>
14	<p>This stage of the consultation will be focused on strategic issues for the Moorside Project, including NuGen's requirements and approach, broad locations and search areas for 'Associated Development', preliminary environmental information compiled by NuGen to date on the Moorside Project, and an indication of the scale of development.</p>	<p>The consultation material provided during Stage 1 consultation focused on strategic issues and provided the necessary information for a strategic options consultation, which will inform the Moorside Project as it progresses through the design process.</p>
15	<p>We will not be seeking your views on the need for a nuclear power station, as this has already been decided by the Government through the national policy statements.</p>	<p>We did not seek people's views on the need for a nuclear power station. However, we did ask people if they supported the nuclear power project at Moorside, in order to put in context the more detailed responses received.</p>
15	<p>NuGen will produce the following documents for the Stage 1 Strategic Issues Consultation, which will start on 16th May 2015:</p> <ul style="list-style-type: none"> • Consultation Overview Document • The Consultation Document (including a summary of preliminary environmental information and a questionnaire/feedback form) • The Preliminary Environmental Information Appendix (comprising of the draft Scoping Report for the Environmental Impact Assessment and the Shadow Evidence Plan for the Habitats Regulation Assessment). 	<p>These documents were all provided and can be viewed on NuGen's consultation website: www.nugenconsultation.com</p>



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15	Hard copies of all of the documents will be available to view at NuGen's Information Centre at the Civic Hall in Whitehaven town centre, where we will also maintain an exhibition throughout the consultation period. They will also be available at all our public exhibitions (to be held in the locations identified above), in selected libraries (as set out on page 19) and in the main offices of Copeland Borough Council, Cumbria County Council and Allerdale Borough Council.	The hard copies were available at these locations as planned. In addition they were also provided at Cleator Moor, Egremont and Seascale Libraries and Beckermet Reading Rooms.
15	Copies of the documents will also be available to view and to download from the project website: www.nugenconsultation.com .	These documents were all made available on the website, and can still be viewed.
16	Exhibitions.	See fulfilment of Page 11 above.
16	We will maintain an Information Centre at the Civic Hall in Whitehaven town centre. Here you can get information, ask questions and leave your views.	Moorside Information Centre was opened for the consultation and held a public exhibition throughout the full 10 week consultation from Monday to Friday (10am to 4pm) and Saturday morning (10am - 12pm) The Information Centre is located at the Whitehaven Civic Hall in the town Centre of Whitehaven.



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16	Direct Mail	<p>1. Four-page newsletter CN Group distributed 5th May 2015 Royal mail distributed remainder w/c 25th May 2015</p> <p>2. Consultation summary Royal Mail - w/c 18th May 2015</p> <p>Postcodes distribution was:</p> <table border="0"> <tr> <td>CA14 5 - Distington</td> <td>CA22 2 - Egremont</td> </tr> <tr> <td>CA25 5 - Cleator Moor</td> <td>CA28 6 - Whitehaven</td> </tr> <tr> <td>CA28 7 - Whitehaven</td> <td>CA28 8 - Whitehaven</td> </tr> <tr> <td>CA29 9 - Whitehaven + Hartfield Close</td> <td></td> </tr> <tr> <td>LA18 4 - Haverigg/Millom</td> <td>LA18 5 - Millom</td> </tr> </table> <p>3. Event notification</p> <p>A cover letter and a poster with consultation dates x 367 were posted out between 6th - 11th May 2015 to the following: parish councils, organisations for the elderly, organisations for ethnic minorities, housing associations, Local Authorities and sheltered housing schemes.</p> <p>Events posters were also sent to Cumbria libraries on 5th June by email requesting them to display.</p> <p>3A. Braystones event</p> <p>A cover letter and a poster x88 were posted out on 30th June 2015 to residents in Braystones vicinity.</p> <p>A direct mail drop at the following locations: Tarnside Caravan Park, West of Braystones, beach houses north of Braystones station and beach homes between Lantern Moss and Braystones station and Lantern Moss Caravan Park north of Braystones on 8th July 2015 to highlight the additional consultation event at Braystones.</p> <p>Lowside Quarter Parish Council were also given the additional Braystones consultation notice. The Parish Council agreed to distribute these on suitable local noticeboards.</p>	CA14 5 - Distington	CA22 2 - Egremont	CA25 5 - Cleator Moor	CA28 6 - Whitehaven	CA28 7 - Whitehaven	CA28 8 - Whitehaven	CA29 9 - Whitehaven + Hartfield Close		LA18 4 - Haverigg/Millom	LA18 5 - Millom
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16	Newsletter	<p>Three 'Have your Say' newsletters were developed and added to the consultation website: www.nugeneration.com</p>
17	Press Campaign /TV Radio and Social Media	<p>NuGen engaged with broadcast and press outlets locally, regionally and nationally, with the result that there was editorial coverage of the consultation, while the NuGen team utilised its relationships with various stakeholders in order that messages about the consultation were frequently carried by social media (Twitter and Linked In). advertising the Statement of Community Consultation and the programme of public events.</p>
17	Posters	<p>The poster campaign was used to target various groups and encourage their involvement. It supplemented the other means of publicity. Posters were sent to all Parish Councils in Cumbria to display on their Parish Notice boards particularly in the most rural areas of the County. They were sent to residential group homes for older people and older people's resources centres. They were also posted in shops and community centres in larger social housing estates in the areas identified as areas of urban adversity by the Cumbria Observatory.</p>
17	Organisations and presentations	<p>Responding to requests, NuGen did presentations on the proposals within the consultation documents to the individual sub committees of Cumbria County Council which represent Copeland, Allerdale, South Lakeland, Carlisle and Barrow. Additional meetings were held with the Lake District National Park Planning Authority, Egremont Town Council, Cleator Moor Town Council, Beckermet Parish Council, and Askam and Ireleth Parish Council.</p>
17	Website	<p>All consultation documents, information on consultation events, newsletters, and images of our exhibition panels were available throughout the consultation. Responses to the consultation could be made by filling in the feedback form on the web site. A dedicated portal was set-up for those interested in the consultation to register their interest.</p>



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19	<p>You can access the documents from the following Council Offices:</p> <ul style="list-style-type: none"> • The Copeland Centre, Catherine Street, Whitehaven CA28 7SJ. Open 8.45am-5.15pm Monday, Tuesday and Thursday, 10am-5.15pm Wednesday and 8.45am-4.30pm Friday • Allerdale House, Workington, CA14 3YJ. Open 8.45am-5pm Monday to Thursday and 8.45am-4.30pm Friday • The Courts, Carlisle. Cumbria CA3 8NA. Open 9am-5pm Monday to Thursday and 9am-4.30pm Friday • County Hall, Kendal, Cumbria LA9 4RQ. Open 9am-5pm Monday to Thursday and 9am-4.30pm Friday 	<p>NuGen deposited the stage 1 consultation documents at these locations.</p>
19	<p>You can access the documents from the following public libraries:</p> <ul style="list-style-type: none"> • Whitehaven Library, Lowther Street, Whitehaven CA28 7QZ • Workington Library, Vulcans Lane, Workington CA14 2ND • Carlisle Library, 11 Globe Lane, Carlisle CA3 8NX • Barrow Library, Ramsden Square, Barrow-in-Furness LA14 1LL • Penrith Library, St. Andrew's Churchyard, Penrith CA11 7YA • Kendal Library, Stricklandgate, Kendal LA9 4PY 	<p>NuGen deposited the stage 1 consultation documents at these locations.</p>
19	<p>We will produce a Stage 1 – Feedback Report anticipated in November 2015 that will summarise the key points arising from the Stage 1 consultation. We will publish this on our website.</p>	<p>This report fulfils this requirement.</p>

